

Internship for Sales & Marketing

Digital Shopper marketing & eCommerce

Our vision

The Coca-Cola European Partners vision is to be the best beverage sales and customer-service company. Our operating framework defines what being the best means for CCEP, and outlines the strategic priorities that will help us become the best - so we can drive consistent, long-term, profitable growth.

Our Strategic Priorities

- Grow value of existing brands and expand our product portfolio responsibly
- Transform our go-to-market model to improve efficiency and effectiveness
- Attract, develop and retain a highly talented and diverse workforce

Your profile

You are studying in a marketing orientated / digital area. This can be situated in a large range of educations. You are **willing to learn**, you have an **assertive attitude** & most of all, you're passionate in what you do by always trying to **deliver the best results**. Executing tasks and think together with us, is a big plus!

Willing to get immersed in mobile solutions, new technologies and shopper precision marketing ? Curious about eCommerce opportunities? Than come and spent some time with our digital team!

Job responsibilities/required skills

- Able to execute marketing research, digital orientated
- Eager to explore new technologies and new digital media channels
- Bilingual (Dutch/French) English is an advantage
- Commercial skills
- Analyze results
- Communication skills
- Able to develop business cases with our clients
- Extremely well organized, brings systematic approach and organization in a department where many topics are handled simultaneously and asked to be fast and qualitative.
- Great reactive skills, stress resistant, can flexibly re-set priorities in function of continuous inflow of messages and demands in an environment where many unplanned things happen;
- Always proactive, constructive, positive and solutions oriented
- Strong communicator to the internal team, Coca-Cola European Partners and external partners
- Strong interest in digital tools
- Keep deadlines: keep people posted about progress of projects.

What we offer

An interesting and fun internship in a great workplace with dynamic colleagues.

A dedication and enthusiasm of us to learn and coach our interns to become the best performing interns of all!

When

We are looking for interns, during all year

Extra

You can enjoy our facilities: on-site Coca-Cola shop, free fitness & group sessions.

How to apply

Send your resume and letter of application to stages@cokecce.com

BVBA Maatschappelijke zetel : Bergensesteenweg 1424 – 1070 Brussel – RPR BRUSSEL – BTW BE0425.071.420

SARL Siège social : Chaussée de Mons 1424 – 1070 Bruxelles – RPR BRUXELLES – TVA BE0425.071.420